

COLUMBIA RECORDS INC.

A SUBSIDIARY OF COLUMBIA BROADCASTING SYSTEM, INC.

BRIDGEPORT 8, CONNECTICUT

December 6, 1949

Miss Patricia Bradford Butler
WCSR
Smith College
10 Prospect Street
Northampton, Mass.

Dear Miss Butler:

This is in reply to your recent letter regarding Columbia service to radio stations.

As you can well imagine, we are besieged with requests from stations throughout the country, and, as much as we would like to, it is simply impossible to supply every station with records.

The distribution of gratis records to radio stations is handled through our local distributor, and it is up to him to decide the eligibility of stations receiving such service.

It is not possible for us to increase the number of records our distributor is receiving at the present time. However, we suggest that you keep in close contact with Mr. Jim Smith of Stern & Co., 210 Chapel Street, Hartford 1, Conn. He shall be glad to supply you with your record requirements at regular dealer discount.

In the event that we increase the scope of our service, you can be sure that your station will be given every consideration.

Very truly yours,



Albert B. Earl
Assistant Advertising Manager

abe/crd



TRADE MARK

